Monthly Market Detail - January 2021

Single Family Homes

West Volusia Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.





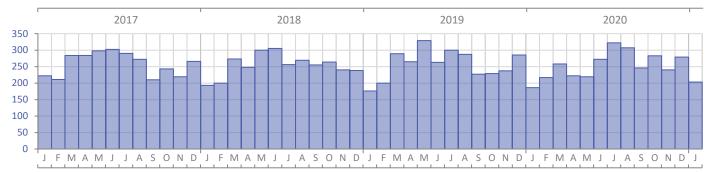
Summary Statistics	January 2021	January 2020	Percent Change Year-over-Year
Closed Sales	203	186	9.1%
Paid in Cash	40	46	-13.0%
Median Sale Price	\$237,500	\$205,750	15.4%
Average Sale Price	\$280,396	\$271,456	3.3%
Dollar Volume	\$56.9 Million	\$50.5 Million	12.7%
Median Percent of Original List Price Received	98.0%	95.8%	2.3%
Median Time to Contract	25 Days	40 Days	-37.5%
Median Time to Sale	67 Days	80 Days	-16.3%
New Pending Sales	270	283	-4.6%
New Listings	237	303	-21.8%
Pending Inventory	347	315	10.2%
Inventory (Active Listings)	297	664	-55.3%
Months Supply of Inventory	1.2	2.6	-53.8%

Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	203	9.1%
January 2021	203	9.1%
December 2020	279	-2.1%
November 2020	240	1.3%
October 2020	283	23.6%
September 2020	246	8.4%
August 2020	307	7.0%
July 2020	322	7.3%
June 2020	272	3.4%
May 2020	219	-33.4%
April 2020	222	-16.2%
March 2020	258	-10.7%
February 2020	217	8.5%
January 2020	186	5.7%



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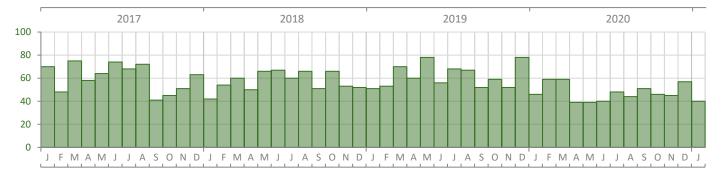


Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	40	-13.0%
January 2021	40	-13.0%
December 2020	57	-26.9%
November 2020	45	-13.5%
October 2020	46	-22.0%
September 2020	51	-1.9%
August 2020	44	-34.3%
July 2020	48	-29.4%
June 2020	40	-28.6%
May 2020	39	-50.0%
April 2020	39	-35.0%
March 2020	59	-15.7%
February 2020	59	11.3%
January 2020	46	-9.8%



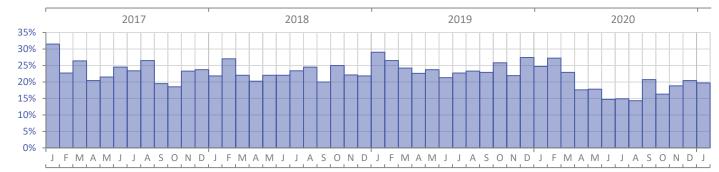
Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	19.7%	-20.2%
January 2021	19.7%	-20.2%
December 2020	20.4%	-25.5%
November 2020	18.8%	-14.2%
October 2020	16.3%	-36.8%
September 2020	20.7%	-9.6%
August 2020	14.3%	-38.6%
July 2020	14.9%	-34.4%
June 2020	14.7%	-31.0%
May 2020	17.8%	-24.9%
April 2020	17.6%	-22.1%
March 2020	22.9%	-5.4%
February 2020	27.2%	2.6%
January 2020	24.7%	-14.8%





Single Family Homes

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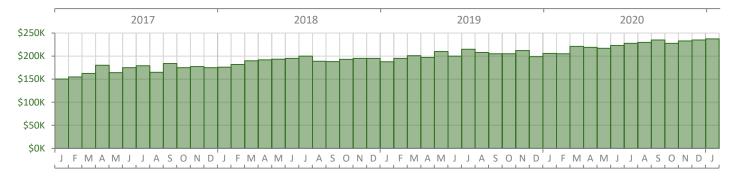


Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$237,500	15.4%
January 2021	\$237,500	15.4%
December 2020	\$235,000	18.1%
November 2020	\$233,000	9.9%
October 2020	\$227,500	11.0%
September 2020	\$234,950	14.6%
August 2020	\$229,900	10.5%
July 2020	\$227,750	5.9%
June 2020	\$223,250	11.6%
May 2020	\$217,000	3.4%
April 2020	\$218,998	11.2%
March 2020	\$221,250	10.1%
February 2020	\$205,000	5.1%
January 2020	\$205,750	9.6%

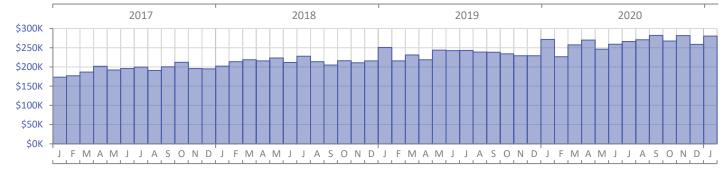


Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$280,396	3.3%
January 2021	\$280,396	3.3%
December 2020	\$258,672	12.8%
November 2020	\$281,688	23.0%
October 2020	\$267,461	14.2%
September 2020	\$281,828	18.3%
August 2020	\$270,623	13.4%
July 2020	\$266,070	9.6%
June 2020	\$259,149	6.9%
May 2020	\$246,169	1.0%
April 2020	\$270,009	23.5%
March 2020	\$257,576	11.4%
February 2020	\$226,441	4.9%
January 2020	\$271,456	8.3%



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Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$56.9 Million	12.7%
January 2021	\$56.9 Million	12.7%
December 2020	\$72.2 Million	10.5%
November 2020	\$67.6 Million	24.6%
October 2020	\$75.7 Million	41.1%
September 2020	\$69.3 Million	28.2%
August 2020	\$83.1 Million	21.3%
July 2020	\$85.7 Million	17.7%
June 2020	\$70.5 Million	10.6%
May 2020	\$53.9 Million	-32.8%
April 2020	\$59.9 Million	3.4%
March 2020	\$66.5 Million	-0.6%
February 2020	\$49.1 Million	13.8%
January 2020	\$50.5 Million	14.5%



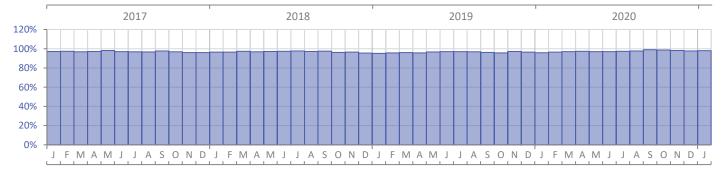
Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	98.0%	2.3%
January 2021	98.0%	2.3%
December 2020	97.7%	1.3%
November 2020	98.2%	1.0%
October 2020	98.7%	3.1%
September 2020	98.9%	2.8%
August 2020	97.6%	0.8%
July 2020	97.3%	0.3%
June 2020	97.0%	0.1%
May 2020	97.0%	0.4%
April 2020	97.3%	1.7%
March 2020	97.0%	1.0%
February 2020	96.4%	0.7%
January 2020	95.8%	0.6%





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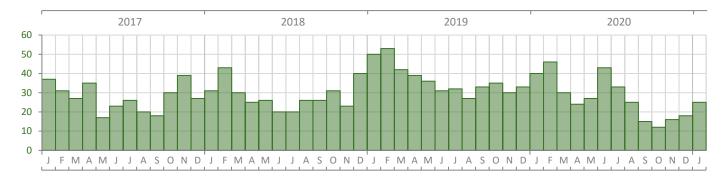
Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	25 Days	-37.5%
January 2021	25 Days	-37.5%
December 2020	18 Days	-45.5%
November 2020	16 Days	-46.7%
October 2020	12 Days	-65.7%
September 2020	15 Days	-54.5%
August 2020	25 Days	-7.4%
July 2020	33 Days	3.1%
June 2020	43 Days	38.7%
May 2020	27 Days	-25.0%
April 2020	24 Days	-38.5%
March 2020	30 Days	-28.6%
February 2020	46 Days	-13.2%
January 2020	40 Days	-20.0%





Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	67 Days	-16.3%
January 2021	67 Days	-16.3%
December 2020	61 Days	-18.7%
November 2020	59 Days	-19.2%
October 2020	59 Days	-24.4%
September 2020	63 Days	-8.7%
August 2020	72 Days	7.5%
July 2020	79 Days	16.2%
June 2020	82 Days	17.1%
May 2020	73 Days	2.8%
April 2020	68 Days	-12.8%
March 2020	80 Days	2.6%
February 2020	84 Days	-6.7%
January 2020	80 Days	-11.1%





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New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	270	-4.6%
January 2021	270	-4.6%
December 2020	237	19.7%
November 2020	234	-10.0%
October 2020	290	0.7%
September 2020	278	24.1%
August 2020	282	-2.8%
July 2020	325	16.9%
June 2020	366	24.5%
May 2020	309	4.7%
April 2020	227	-26.5%
March 2020	276	-19.5%
February 2020	287	-3.0%
January 2020	283	10.1%

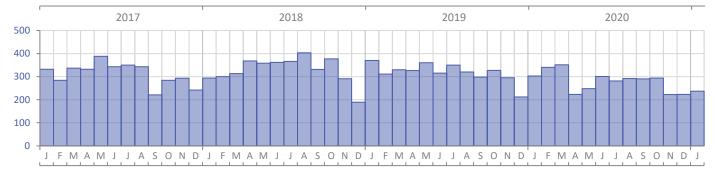


New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	237	-21.8%
January 2021	237	-21.8%
December 2020	223	5.2%
November 2020	222	-24.7%
October 2020	294	-10.1%
September 2020	290	-2.7%
August 2020	292	-8.8%
July 2020	281	-19.7%
June 2020	301	-4.4%
May 2020	248	-31.1%
April 2020	223	-31.6%
March 2020	351	6.4%
February 2020	340	9.3%
January 2020	303	-18.1%



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Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	297	-55.3%
January 2021	297	-55.3%
December 2020	358	-48.4%
November 2020	396	-44.5%
October 2020	396	-44.8%
September 2020	417	-44.2%
August 2020	414	-41.4%
July 2020	423	-42.4%
June 2020	480	-34.1%
May 2020	579	-22.1%
April 2020	671	-9.3%
March 2020	707	-7.1%
February 2020	673	-19.0%
January 2020	664	-24.0%



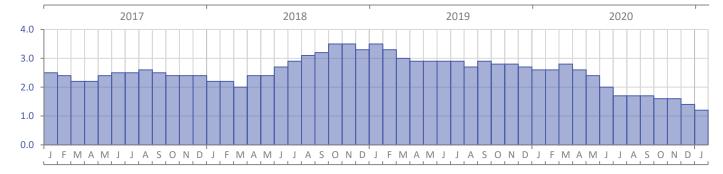
Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	1.0	-61.5%
January 2021	1.2	-53.8%
December 2020	1.4	-48.1%
November 2020	1.6	-42.9%
October 2020	1.6	-42.9%
September 2020	1.7	-41.4%
August 2020	1.7	-37.0%
July 2020	1.7	-41.4%
June 2020	2.0	-31.0%
May 2020	2.4	-17.2%
April 2020	2.6	-10.3%
March 2020	2.8	-6.7%
February 2020	2.6	-21.2%
January 2020	2.6	-25.7%





Median Time to Contract

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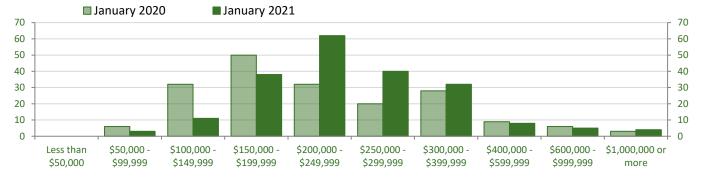


Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	3	-50.0%
\$100,000 - \$149,999	11	-65.6%
\$150,000 - \$199,999	38	-24.0%
\$200,000 - \$249,999	62	93.8%
\$250,000 - \$299,999	40	100.0%
\$300,000 - \$399,999	32	14.3%
\$400,000 - \$599,999	8	-11.1%
\$600,000 - \$999,999	5	-16.7%
\$1,000,000 or more	4	33.3%

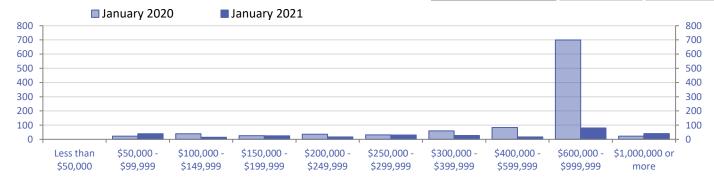


Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	39 Days	77.3%
\$100,000 - \$149,999	14 Days	-64.1%
\$150,000 - \$199,999	25 Days	-3.8%
\$200,000 - \$249,999	17 Days	-52.8%
\$250,000 - \$299,999	30 Days	-3.2%
\$300,000 - \$399,999	27 Days	-54.2%
\$400,000 - \$599,999	17 Days	-79.5%
\$600,000 - \$999,999	80 Days	-88.6%
\$1,000,000 or more	40 Days	81.8%



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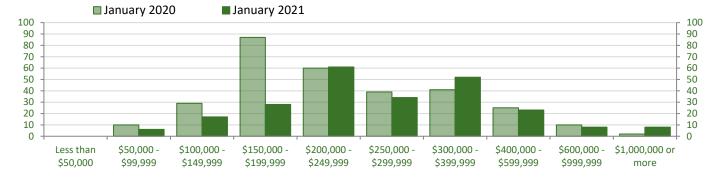


New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really new listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	6	-40.0%
\$100,000 - \$149,999	17	-41.4%
\$150,000 - \$199,999	28	-67.8%
\$200,000 - \$249,999	61	1.7%
\$250,000 - \$299,999	34	-12.8%
\$300,000 - \$399,999	52	26.8%
\$400,000 - \$599,999	23	-8.0%
\$600,000 - \$999,999	8	-20.0%
\$1,000,000 or more	8	300.0%



The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	8	-20.0%
\$100,000 - \$149,999	17	-63.8%
\$150,000 - \$199,999	29	-73.4%
\$200,000 - \$249,999	43	-64.8%
\$250,000 - \$299,999	42	-54.8%
\$300,000 - \$399,999	70	-43.5%
\$400,000 - \$599,999	39	-55.2%
\$600,000 - \$999,999	23	-52.1%
\$1,000,000 or more	26	8.3%



Monthly Distressed Market - January 2021

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